



## ON THE RANCH NEWSLETTER – OCTOBER 30, 2015

[WWW.PALMERRANCH.NET](http://WWW.PALMERRANCH.NET)

### HAPPY HALLOWEEN!

We hope your Halloween is a spirited one! Please drive with care in neighborhoods with ghosts and goblins trick or treating.



### News You Can Use

#### DAYLIGHT SAVINGS TIME ENDS THIS SUNDAY MORNING

**Just a Reminder** - Change the batteries in your smoke detectors when you turn the clock back an hour this weekend! Yes, it is hard to believe, but it is already time to Fall Back!



#### MULTI-COMMUNITY GARAGE SALE ON PALMER RANCH

The comfortable temperatures make it a great time to gather some garage sale goodies! Prepare to go cruising through *The Hamptons, Stonebridge, and Wellington Chase* at their Community Garage Sales on **Saturday, November 7 from 8am to 3pm.**

#### VETERANS DAY BAZAAR

21 artisans from Stoneybrook, locals and the Ringling School of Art will be seen at the Veterans Day Bazaar to be held **Monday, November 9, 2015 from 9-3pm** at Stoneybrook Golf & Country Club, 8801 Stoneybrook Boulevard, Sarasota. There will be homemade items galore with cards, golf cart covers, jewelry of all kinds, shirts, scarves, etc., etc. Please come out and support these talented people! Start your holiday shopping, find the perfect items for your home or favorite outfit! The Charity Flea Market is a great hit with new or gently used items with all proceeds going to the All Faiths Food Bank!

#### BIRDIES FOR THE BRAVE – [SEE ATTACHED FLYER](#)

TPC Prestancia is proud to be host of yet another, annual Birdies for the Brave event to be held on **Monday, November 9th.** Birdies for the Brave is a nationally recognized organization proudly supported by the PGA Tour that is dedicated to supporting the brave men and women of all branches of the U.S. Armed Forces and their families. TPC Prestancia is one of twenty locations slated to host the event this year. The two organizations are also very excited to share that all proceeds will stay local and support those veterans and families right here in the Sarasota and Manatee County area, impacting a span of over 6000+ families. TPC Prestancia and Birdies for the Brave encourages you to make an impact with them as there are still opportunities for sponsorships and donations, as well as openings for foursome groups to play in the event alongside a veteran as they share this day! Please see the attached information for more details on the organization, event, and various ways to contribute and play a role with these passionate organizations.

**HOMEOWNER EDUCATION FORUM & MINI TRADE SHOW**

Community Associations Institute (CAI) is hosting a free Homeowner Education Forum & Mini Trade Show on **Thursday, November 12<sup>th</sup>** at the Venice Community Center located at 326 Nokomis Avenue South, in Venice. Registration, refreshments and mini trade show opens at **8am**. From **8:30am to 11am** there will be an education session with one 30-minute break. Registration is free for CAI members and non-members. Register online at [www.caiwestflorida.org](http://www.caiwestflorida.org) or call (941) 927-1910.

**Community Spotlight**

**COBBLESTONE ON PALMER RANCH**

On McIntosh Road at the intersection of Sawyer Loop Road is one of Palmer Ranch’s newest communities, Cobblestone. Nestled on approximately 70 acres, this Taylor Morrison community will include 180 homes once complete. This community has a gated entrance and will offer amenities that include a clubhouse, resort style pool, fitness center, gathering room, catering kitchen, lighted sport and bocce ball courts, a community park and dog park.



At Cobblestone, there are many opportunities to participate in a variety of social events! Calendars are full of happenings, such as: Wine Tasting, Sunday Tailgate, Ice Cream Socials, Trivia Night, Coffee & Conversation, Movie Night, Book Club and Culinary Experience.

**Grounds Corner**

**BRAZILIAN PEPPER TRIM**

Next week, weather permitting, landscape crews will be trimming Brazilian Pepper within County rights-of-way along McIntosh Road, Palmer Ranch Parkways, Sarasota Square Boulevard, Honore Avenue and Sawyer Loop. Please use caution around work areas.

**SARASOTA COUNTY TREE TRIMMING**

County crews continue trimming street trees along the county-owned roadways of Palmer Ranch. Crews are currently trimming trees in the medians and roadsides on Honore Avenue. Expect lanes to be closed while trimming is done in some areas. Please use caution in work areas.

★ BIRDIES FOR THE BRAVE CHARITIES ★



On behalf of TPC Prestancia, we would like to introduce you to our Birdies for the Brave fundraising efforts. Since 2005, the Club has raised more than \$200,000 locally, and more than \$13 Million nationally through the efforts of the TPC Network and Heritage Collection of Clubs.

We are proud to be host to one of the 20 events around the country that supports our local families of the men and women who serve. We ask that you support alongside us through a direct donation, purchasing raffle tickets, or auction items ,donate raffle or auction items , or show your pride with a In Honor of or In Memoriam Of Tee Sign for honor those close to you that should be acknowledged . We are actively seeking local sponsors.

Heritage Golf Group, along with the PGA TOUR, is honored to help support U.S. troops and their families through Birdies for the Brave military fundraising events. Heritage Golf Group is distinguished not only by its dedication to unrivaled golf and uncompromising service, but also to its long-standing commitment to support charitable non-profit organizations that positively and directly impact the community in which the club resides.

- Homes For Our Troops
- Special Operations Warrior Foundation
- K9's For Warriors
- Operation Homefront
- The Navy SEAL Foundation
- Feherty's Troops First Foundation
- Disabled Sports USA
- Operation Shower
- United Through Reading
- Green Beret Foundation
- Military Warriors Support Foundation
- National Guard S.F.R. Council

***We hope you will consider joining us as a sponsor for the 2015 Birdies for the Brave tournament scheduled for Monday, November 9<sup>th</sup> 2015***(Donations and net proceeds of sponsorships will benefit all charities listed above through PGA TOUR Charities, Inc. (a public charity organized under Section 501(c)(3) of the Internal Revenue code). Tax ID # 592774423. Please contact me regarding your payment method if you are interested in taking the applicable tax deduction as a charitable contribution to the extent permitted by law.

Together, we can help make a difference in the lives of U.S. troops who selflessly put their lives on the line every day so that all Americans may enjoy the privileges of freedom.

Kindest Regards,

Bob Holzman  
General Manager



PRESTANCIA



# BIRDIES FOR THE BRAVE

GOLF TOURNAMENT - NOVEMBER 9, 2015

12:00PM SHOTGUN START - SCRAMBLE FORMAT

Five Player Teams Include One (1) Active Military Player



## FUNDS RAISED BENEFIT THESE MILITARY CHARITIES LOCALLY:



Homes For Our Troops



K9's For Warriors



United Through Reading



NAVY SEAL FOUNDATION

Navy SEAL Foundation



Green Beret Foundation



Military Warrior Support Foundation



Operation Homefront



Special Operation Warrior Foundation



Operation Shower



Ferherty's Troops First Foundation



Disabled Sports USA

## HELP SUPPORT THOSE WHO SERVE US ALL!

A PGA TOUR Charities, Inc. program, Birdies for the Brave is a military outreach initiative proudly supported by the PGA TOUR that is dedicated to supporting the brave men and women of the U.S. Armed Forces and their families. TPC Prestancia, a Heritage Golf Group facility, along with the PGA TOUR, is honored to raise funds for Birdies for the Brave. Don't miss this opportunity to give back and help support these very deserving charities.

**CALL (941) 922-2800 EXT. 3228  
OR VISIT BIRDIESFORTHEBRAVE.ORG**

This event is proudly sponsored by:



PRESTANCIA



# SPONSORSHIP PACKAGES

## Title Sponsor: \$10,000

- Exclusive Company Headline Naming Rights to Event
- One (1) Full Membership for Six (6) Consecutive Months
- One (1) Corporate Day of Golf for up to Twenty-Four (24) Players
- Three (3) Complimentary Foursomes in Tournament
- Six (6) Months of Advertising in the Club's Electronic Newsletter
- Signage at the Event
- Logo on Shirts
- Recognition and Link on TPC Prestancia Website
- Complimentary Use of the Banquet/Meeting Room for One (1) Year  
*(Service and Food & Beverage Charges Apply)*
- Ability to Promote with Two (2) Items in the Tee Gift Bag
- Signage on Two (2) Tees of Choice
- Promotion on All Press Releases and Website
- Recognition on Sponsorship Banner
- Recognition in Event Program with Company Logo
- Recognition at Event and Post Event Recognition in Dedicated E-mail
- One (1) Time Dedicated E-mail of Players, Sponsors, Volunteers
- Entry for Four (4) Non-Players to Awards Dinner
- First Right of Refusal for 2016
- Branding Opportunity *(Additional Charges May Apply)*

## Four Star General: \$5,500

- One (1) Full Membership for Three (3) Consecutive Months
- Two (2) Complimentary Foursomes
- Ability to Promote with One (1) Item in the Tee Gift Bag
- Signage on One (1) Tee of Choice
- Promotion on All Press Releases and Website
- Recognition on Sponsorship Banner
- Recognition in Event Program with Company Logo
- Complimentary Use of the Banquet/Meeting Room for One (1) Year  
*(Service and Food & Beverage Charges Apply)*
- Entry for Two (2) Non-Players to Awards Dinner

## Colonel: \$2,500

- Branding Opportunity *(Additional Costs May Apply)*
- Choice to Sponsor One (1) of the Logo Options: Golf Carts, Tee Gift, Practice Facility, Beverage Carts, Lunch, Hats and Shirts
- One Complimentary Foursome
- Signage on One (1) Tee of Choice
- Ability to Promote with One (1) Item in the Tee Gift Bag
- Promotion on Press Releases and Website
- Recognition on Sponsorship Banner
- Recognition in Event Program with Company Logo
- Entry for Two (2) Non-Players to Awards Dinner
- One (1) Complimentary Foursome at TPC Prestancia

## Lieutenant: \$1,500

- Branding Opportunity *(Additional Costs May Apply)*
- Choice to Sponsor One (1) of the Logo Options: Entertainment, Golf Towels, Balls/Tees, Putts for Cash
- Two (2) Complimentary Player Fees
- Ability to Promote with One (1) Item in the Tee Gift Bag
- Promotion on Press Releases and Website
- Recognition on Sponsorship Banner
- Recognition in Event Program with Company Logo
- One (1) Complimentary Foursome at TPC Prestancia

## Grand Alliance: \$1,000

- Entry for One (1) in Golf Tournament
- Support One (1) Active Serviceman to Play in Tournament
- Entry for One (1) Non-Player to Awards Dinner
- Engraved Recognition on the "Grand Alliance" Plaque in Clubhouse

## Hole In One Sponsor: \$750 *(Plus Insurance Fees)*

- Signage on Hole
- Ability to Host Tee Box
- Recognition in Event Program

## Hole/Tee Sponsor: \$325

- Signage on Tee
- Ability to Host/Product Placement on Tee **OR** Entry for One (1) in Golf Tournament

## "In Memory Of" Or "In Honor Of" Sign: \$125

- Personalize your Sign with Name of Choice

## Individual Golfer: \$175 Club Course OR \$200 Stadium Course

- Entry for One (1) in Golf Tournament
- Complimentary Green Fees, Cart Fees and Lunch
- Entry for One (1) to Awards Dinner
- Support One (1) Active Serviceman to Play in Tournament

## Awards Dinner: \$60

- Entry for One (1) Non-Player to Awards Dinner

I Would Like To Make A Donation: \$ \_\_\_\_\_

I Would Like To Donate An Auction Item: \_\_\_\_\_

I Would Like To Donate A Product/Service: \_\_\_\_\_

For more information on sponsorships call Kevin Swan at (941) 922-2800 ext. 3228  
or email [kswan@heritagegolfgroup.com](mailto:kswan@heritagegolfgroup.com)

# SPONSORSHIP FORM

## SPONSORSHIP LEVELS

- Title Sponsor : \$10,000
- Media Sponsor: \$7,500
- Four Star General: \$5,500
- Colonel: \$2,500
- Lieutenant: \$1,500
- Grand Alliance \$1,000
- Hole in One: \$750
- Hole/Tee Sponsor: \$325
- "In Memory Of" Sign: \$125
- "In Honor Of" Sign: \$125
- Individual Golfer (Club Course): \$175
- Individual Golfer (Stadium Course): \$200
- Awards Dinner: \$60
- I Would Like To Make A Donation: \$ \_\_\_\_\_
- I Would Like To Donate An Auction Item \$ \_\_\_\_\_
- I Would Like To Donate A Product/Service \$ \_\_\_\_\_

## SPONSORSHIP INFORMATION

Contact Name \_\_\_\_\_

Company Name \_\_\_\_\_ Job Title \_\_\_\_\_

Brand Sponsor Name (If Applicable) \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Work Phone \_\_\_\_\_ Home Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_

Email \_\_\_\_\_

"In Memory Of" Sign Name \_\_\_\_\_ "In Honor Of" Sign Name \_\_\_\_\_

Charge to Member Account Number \_\_\_\_\_ Check Included (Payable to TPC Prestancia)

Credit Card Name \_\_\_\_\_ Card Type(Circle One) VISA AMEX MASTERCARD DISCOVER

Credit Card Number \_\_\_\_\_ CID# \_\_\_\_\_ Expiration Date \_\_\_\_\_ Zip Code \_\_\_\_\_

Authorized Signature \_\_\_\_\_

I Would Like to Donate (\$Amount) \$ \_\_\_\_\_ To (Birdies for the Brave Charity Name) \_\_\_\_\_  
(Please Include a Direct Charity Donation Check Payable to Birdies for the Brave)

Please Join the PGA TOUR in Supporting U.S. Troops and Their Families.

For more information on sponsorships call Kevin Swan at (941) 922-2800 ext. 3228  
or email [kswan@heritagegolfgroup.com](mailto:kswan@heritagegolfgroup.com)

# REGISTRATION

## Tournament Participants

1

GOLFER #1 NAME \_\_\_\_\_  
 ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
 PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

2

GOLFER #2 NAME \_\_\_\_\_  
 ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
 PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

3

GOLFER #3 NAME \_\_\_\_\_  
 ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
 PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

4

GOLFER #4 NAME \_\_\_\_\_  
 ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
 PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

5

GOLFER #5 NAME \_\_\_\_\_  
 ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
 PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

6

GOLFER #6 NAME \_\_\_\_\_  
 ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
 PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

7

GOLFER #7 NAME \_\_\_\_\_  
 ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
 PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

8

GOLFER #8 NAME \_\_\_\_\_  
 ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
 PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

9

GOLFER #9 NAME \_\_\_\_\_  
 ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
 PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

10

GOLFER #10 NAME \_\_\_\_\_  
 ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
 PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

11

GOLFER #11 NAME \_\_\_\_\_  
 ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
 PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

12

GOLFER #12 NAME \_\_\_\_\_  
 ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
 PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

## Tournament Participants

## Awards Dinner Guests

1

NAME #1 \_\_\_\_\_  
 EMAIL ADDRESS \_\_\_\_\_

2

NAME #2 \_\_\_\_\_  
 EMAIL ADDRESS \_\_\_\_\_

3

NAME #3 \_\_\_\_\_  
 EMAIL ADDRESS \_\_\_\_\_

4

NAME #4 \_\_\_\_\_  
 EMAIL ADDRESS \_\_\_\_\_

# of Dinner Guests \_\_\_\_\_ x \$60 = \$ \_\_\_\_\_  
 # of Tournament Players \_\_\_\_\_ x \$175 = \$ \_\_\_\_\_  
 # of Tournament Players \_\_\_\_\_ x \$200 = \$ \_\_\_\_\_  
**TOTAL = \$ \_\_\_\_\_**

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**A** PGA TOUR Charities, Inc. program, Birdies for the Brave is a military outreach initiative proudly supported by the PGA TOUR that is dedicated to supporting the brave men and women of the U.S. Armed Forces and their families. Since 2006, Birdies for the Brave, with support from the PGA TOUR, TOUR players and corporate partners has raised over \$10 million dollars for military home-front groups that directly serve military men and women of the U.S. Armed Forces and their families. Birdies for the Brave was established by TOUR player Phil Mickelson and his wife, Amy.



Since the program's inception, Birdies for the Brave has grown to include a variety of military outreach efforts, including Patriots' Outpost military hospitality chalets and military celebrations held during tournaments; letter writing campaigns; distribution of care packages to troops stationed abroad; honorary memberships at each TPC to benefit a local wounded warrior; and a series of fundraising events conducted at the TOUR's TPC Network of clubs nationwide. This enables fans, club members, sponsors and the public the opportunity to participate in charity golf tournaments and other activities that directly benefit military men and women and their families, while at the same time play the same sensational golf courses where the world's best golfers compete.

To learn more about the many ways that the PGA TOUR and Heritage Golf Group support the U.S. military and their families, please visit [BIRDIESFORTHEBRAVE.ORG](http://BIRDIESFORTHEBRAVE.ORG)



**SUPPORTING U.S. TROOPS  
AND THEIR FAMILIES**

★ THROUGH BIRDIES FOR THE BRAVE ★







Like playing on the PGA TOUR, serving as a member of our Armed Forces takes discipline, diligence, hard work and commitment. TOUR players are indebted for the innumerable sacrifices made by our troops and their families. TOUR players show their support and appreciation by visiting troops in Iraq, visiting wounded soldiers in military hospitals, hosting golf clinics at military bases and participating in Birdies for the Brave military fundraising events at TPCs and Heritage Golf Group properties.

Since 2005, TOUR players have helped to raise millions of dollars for select military homefront groups that provide critical programs to meet the specialized needs of wounded warriors and military families.

Birdies for the Brave is a non-profit organization created by TOUR player Phil Mickelson and his wife, Amy, to support troops injured during combat. For each birdie or eagle made on the PGA TOUR throughout the season, a contribution of \$100 for a birdie or \$500 for an eagle is made to Homes For Our Troops and Special Operations Warrior Foundation.



PGA TOUR employees throughout the country support U.S. troops by sending comfort items to troops stationed overseas, initiating letter writing campaigns and volunteering their time to military homefront groups.

We invite you to join with PGA TOUR players and employees in supporting our troops by participating in fundraising events in your area, or by making a donation to one of our select military homefront groups. For more information, please visit [WWW.BIRDIESFORTHEBRAVE.ORG](http://WWW.BIRDIESFORTHEBRAVE.ORG)



Heritage Golf Group owns and manages premier resort and golf properties across the country. The company is distinguished not only by its dedication to unrivaled golf and uncompromising service, but also by its commitment to support charitable programs that positively and directly impact the communities in which its clubs reside. Heritage Golf Group, along with the PGA TOUR, is honored to raise funds for Birdies for the Brave. For more information, please visit [WWW.HERITAGEGOLFGROUP.COM](http://WWW.HERITAGEGOLFGROUP.COM)

