



# ON THE RANCH NEWSLETTER – SEPTEMBER 22, 2017

[www.PalmerRanch.net](http://www.PalmerRanch.net)

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## HURRICANE IRMA UPDATE.....

Cleanup of storm debris throughout the property continues. Please, use caution when driving as many crews will be seen throughout the property, addressing the damage from Hurricane Irma.

## News You Can Use

### STONEBROOK GOLF AND COUNTRY CLUB - HOSTING TRIVIA NIGHT TONIGHT!

Stoneybrook Golf & Country Club, located at 8801 Stoneybrook Blvd., is hosting Trivia Night **Tonight!** Call (941) 918-9595 for more information or to RSVP.



### YMCA ANNUAL FALL FEST

Free and open to the public, Evalyn Sadler Jones YMCA, will be hosting their annual Fall Fest on **Friday, October 13<sup>th</sup> from 5-8pm**. Food for purchase, face painting, obstacle course, games, water park, trick-or-treat, crafts, etc. YMCA is located at 8301 Potter Park Drive, Sarasota. For more information, call (941) 922-9622.

### BIRDIES FOR THE BRAVE – SEE ATTACHED FLYER

TPC Prestancia is hosting a charity golf tournament benefiting Birdies for the Brave® on **Monday, November 13th, 2017**.



Birdies for the Brave was originally created in 2006 by PGA TOUR player, Phil Mickelson, and his wife, Amy, to support combat-wounded veterans. The PGA TOUR subsequently adopted the program, and expanded it to include a wide variety of military outreach and appreciation activities during PGA TOUR events, as well as a series of fundraising events conducted at the PGA TOUR's Tournament Players Clubs (TPCs) and Heritage Golf Group courses across the nation – an effort that has raised more than \$17 million for non-profit military homefront groups that are supported by PGA TOUR players, which provide direct support to military members, veterans, and their families ranging from financial aid, rehabilitation services, counseling and housing to educational scholarships and career development. For more information, please contact Kevin Swan via email [kswan@heritagegolfgroup.com](mailto:kswan@heritagegolfgroup.com) or by phone (941) 922-2800 x 3228.

Sign Up For Our Newsletter

Do you want to hear about the news on Palmer Ranch first hand? If so, simply visit our website: [www.PalmerRanch.net](http://www.PalmerRanch.net). At the bottom of the home page, simply click on 'Sign Up For Our Newsletter.' You'll then be asked to provide your email address and first name. It's that easy!



**Audi**  
**Sarasota**

A Sunset Automotive Group Company

## CHARITY GOLF TOURNAMENT BENEFITTING BIRDIES FOR THE BRAVE

**Monday, November 13, 2017**

12:00pm Shotgun Start

4 Person Team + Active Military Player Scramble

\$210 Per Player / \$840 Per Team Club Course

\$240 Per Player / \$960 Per Team Stadium Course

### **Banquet Immediately Following Play**

Dinner, Awards Ceremony, Raffle Prizes,  
Silent Auction & Guest Speaker



**SUPPORTING U.S. TROOPS  
AND THEIR FAMILIES**

★ THROUGH BIRDIES FOR THE BRAVE ★

[WWW.BIRDIESFORTHEBRAVE.ORG](http://WWW.BIRDIESFORTHEBRAVE.ORG)

**For more information, please contact Kevin Swan**  
**[kswan@heritagegolfgroup.com](mailto:kswan@heritagegolfgroup.com) or (941) 924-2800 ext. 3228.**

Inspired By:



Together, anything's possible.®



PRESTANCIA





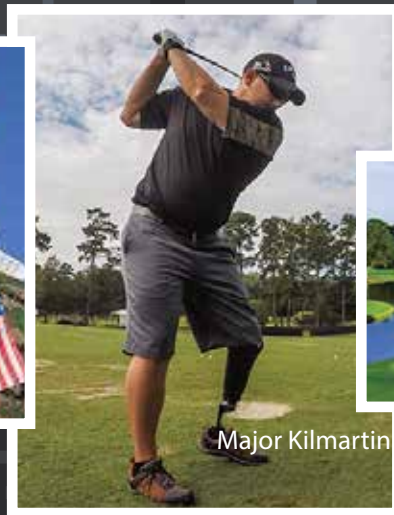
# Audi Sarasota

A Sunset Automotive Group Company

## CHARITY GOLF TOURNAMENT BENEFITTING BIRDIES FOR THE BRAVE

NOVEMBER 13, 2017 - 12:00PM SHOTGUN START - SCRAMBLE FORMAT

Five Player Teams Includes One (1) Active Military Player



Major Kilmartin



### FUNDS RAISED BENEFIT THESE MILITARY CHARITIES LOCALLY:



Homes For Our Troops



K9's For Warriors



United Through Reading



Navy SEAL Foundation



Green Beret Foundation



Military Warrior Support Foundation



Operation Homefront



Special Operation Warrior Foundation



Operation Shower



Feherty's Troops First Foundation



Disabled Sports USA

### HELP SUPPORT THOSE WHO SERVE US ALL!

A PGA TOUR Charities, Inc. program, Birdies for the Brave is a military outreach initiative proudly supported by the PGA TOUR that is dedicated to supporting the brave men and women of the U.S. Armed Forces and their families. TPC Prestanica, a Heritage Golf Group facility, along with the PGA TOUR, is honored to raise funds for Birdies for the Brave. Don't miss this opportunity to give back and help support these very deserving charities.

**CALL (941) 922-2800 EXT. 3228  
OR VISIT BIRDIESFORTHEBRAVE.ORG**

This event is proudly sponsored by:

Inspired By:



Together, anything's possible.



HERITAGE GOLF GROUP



PRESTANICA

# SPONSORSHIP PACKAGES

## Title Sponsor: \$10,000

- Exclusive Company Headline Naming Rights to Event
- One (1) Full Membership for Six (6) Consecutive Months
- One (1) Corporate Day of Golf for up to Twenty-Four (24) Players
- Three (3) Complimentary Foursomes in Tournament
- Six (6) Months of Advertising in the Club's Electronic Newsletter
- Signage at the Event
- Logo on Shirts
- Recognition and Link on TPC Prestancia Website
- Complimentary Use of the Banquet/Meeting Room for One (1) Year *(Service and Food & Beverage Charges Apply)*
- Ability to Promote with Two (2) Items in the Tee Gift Bag
- Signage on Two (2) Tees of Choice
- Promotion on All Press Releases and Website
- Recognition on Sponsorship Banner
- Recognition in Event Program with Company Logo
- Recognition at Event and Post Event Recognition in Dedicated Email
- One (1) Time Dedicated Email of Players, Sponsors & Volunteers
- Entry for Four (4) Non-Players to Awards Dinner
- First Right of Refusal for 2018
- Branding Opportunity (Additional Charges May Apply)

## Four Star General: \$5,500

- One (1) Full Membership for Three (3) Consecutive Months
- Two (2) Complimentary Foursomes in the Birdies for the Brave Tournament
- Ability to Promote with One (1) Item in the Tee Gift Bag
- Signage on One (1) Tee of Choice
- Promotion on All Press Releases and Website
- Recognition on Sponsorship Banner
- Recognition in Event Program with Company Logo
- Complimentary Use of the Banquet/Meeting Room for One (1) Year *(Service and Food & Beverage Charges Apply)*
- Entry for Two (2) Non-Players to Awards Dinner

## Colonel: \$2,500

- Branding Opportunity to Sponsor One (1) of the Following Logo Options: Golf Carts, Tee Gift, Practice Facility, Beverage Carts, Lunch, Hats and Shirts *(Additional Fees Apply)*
- One Complimentary Foursome in the Birdies for the Brave Tournament
- Signage on One (1) Tee of Choice
- Ability to Promote with One (1) Item in the Tee Gift Bag
- Promotion on Press Releases and Website
- Recognition on Sponsorship Banner
- Recognition in Event Program with Company Logo
- Entry for Two (2) Non-Players to Awards Dinner
- One (1) Complimentary Foursome at TPC Prestancia on your Next Visit

## Lieutenant: \$1,500

- Branding Opportunity to Sponsor One (1) of the Following Logo Options: Entertainment, Golf Towels, Balls/Tees, or Putts for Cash *(Additional Fees May Apply)*
- Two (2) Complimentary Player Fees in the Birdies for the Brave Tournament
- Ability to Promote with One (1) Item in the Tee Gift Bag
- Promotion on Press Releases and Website
- Recognition on Sponsorship Banner
- Recognition in Event Program with Company Logo
- One (1) Complimentary Foursome at TPC Prestancia on your Next Visit

## Hole In One Sponsor: \$750 *(Plus Insurance Fees)*

- Signage on Hole
- Ability to Host Tee Box
- Recognition in Event Program

## Hole/Tee Sponsor: \$325

- Signage on Tee
- Ability to Host/Product Placement on Tee **OR** Entry for One (1) in Golf Tournament

## "In Memory Of" Sign: \$100

- Personalize your Sign with Name of Choice

## "In Honor Of" Sign: \$100

- Personalize your Sign with Name of Choice

## Individual Golfer: \$210 Club Course **OR** \$240 Stadium Course

- Entry for One (1) in Golf Tournament
- Complimentary Green Fees, Cart Fees and Lunch
- Entry for One (1) to Awards Dinner
- Support One (1) Active Serviceman to Play in Tournament

## Awards Dinner: \$75

- Entry for One (1) Non-Player to Awards Dinner

**I Would Like To Make A Donation: \$ \_\_\_\_\_**

**I Would Like To Donate An Auction Item: \_\_\_\_\_**

**I Would Like To Donate A Product: \_\_\_\_\_**

**For more information on sponsorships call Kevin Swan at (941) 922-2800 ext. 3228  
or email [kswan@heritagegolfgroup.com](mailto:kswan@heritagegolfgroup.com)**

# SPONSORSHIP FORM

## SPONSORSHIP LEVELS

- Title Sponsor : \$10,000
- Media Sponsor: \$7,500
- Four Star General: \$5,500
- Colonel: \$2,500
- Lieutenant: \$1,500
- Hole in One: \$750
- Hole/Tee Sponsor: \$325

- "In Memory Of" Sign: \$100
- "In Honor Of" Sign: \$100
- Individual Golfer (Club Course): \$210
- Individual Golfer (Stadium Course): \$240
- Awards Dinner: \$75
- I Would Like To Make A Donation: \$ \_\_\_\_\_
- I Would Like To Donate An Auction Item \$ \_\_\_\_\_
- I Would Like To Donate A Product \_\_\_\_\_

## SPONSORSHIP INFORMATION

Contact Name \_\_\_\_\_

Company Name \_\_\_\_\_ Job Title \_\_\_\_\_

Brand Sponsor Name *(If Applicable)* \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Work Phone \_\_\_\_\_ Home Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_

Email \_\_\_\_\_

"In Memory Of" Sign Name \_\_\_\_\_ "In Honor Of" Sign Name \_\_\_\_\_

Charge to Member Account Number \_\_\_\_\_ Check Included *(Payable to TPC Prestancia)*

Credit Card Name \_\_\_\_\_ Card Type *(Circle One)* VISA AMEX MASTERCARD DISCOVER

Credit Card Number \_\_\_\_\_ CID# \_\_\_\_\_ Expiration Date \_\_\_\_\_ Zip Code \_\_\_\_\_

Authorized Signature \_\_\_\_\_

I Would Like to Donate (Amount) \$ \_\_\_\_\_ To (Birdies for the Brave Charity Name) \_\_\_\_\_  
*(Please Include a Direct Charity Donation Check Payable to Birdies for the Brave)*

Please Join the PGA TOUR in Supporting U.S. Troops and Their Families.

For more information on sponsorships call Kevin Swan at (941) 922-2800 ext. 3228  
or email [kswan@heritagegolfgroup.com](mailto:kswan@heritagegolfgroup.com)

# REGISTRATION

## TOURNAMENT PARTICIPANTS

1

GOLFER #1 NAME \_\_\_\_\_  
 ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
 PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

2

GOLFER #2 NAME \_\_\_\_\_  
 ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
 PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

3

GOLFER #3 NAME \_\_\_\_\_  
 ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
 PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

4

GOLFER #4 NAME \_\_\_\_\_  
 ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
 PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

5

GOLFER #5 NAME \_\_\_\_\_  
 ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
 PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

6

GOLFER #6 NAME \_\_\_\_\_  
 ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
 PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

7

GOLFER #7 NAME \_\_\_\_\_  
 ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
 PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

8

GOLFER #8 NAME \_\_\_\_\_  
 ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
 PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

9

GOLFER #9 NAME \_\_\_\_\_  
 ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
 PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

10

GOLFER #10 NAME \_\_\_\_\_  
 ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
 PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

11

GOLFER #11 NAME \_\_\_\_\_  
 ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
 PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

12

GOLFER #12 NAME \_\_\_\_\_  
 ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
 PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

## TOURNAMENT PARTICIPANTS

## AWARDS DINNER GUESTS

1

NAME #1 \_\_\_\_\_  
 EMAIL ADDRESS \_\_\_\_\_

2

NAME #2 \_\_\_\_\_  
 EMAIL ADDRESS \_\_\_\_\_

3

NAME #3 \_\_\_\_\_  
 EMAIL ADDRESS \_\_\_\_\_

4

NAME #4 \_\_\_\_\_  
 EMAIL ADDRESS \_\_\_\_\_

# of Dinner Guests \_\_\_\_\_ x \$75 = \$ \_\_\_\_\_  
 # of Tournament Players \_\_\_\_\_ x \$210 = \$ \_\_\_\_\_  
 # of Tournament Players \_\_\_\_\_ x \$240 = \$ \_\_\_\_\_  
**TOTAL = \$ \_\_\_\_\_**

For more information on sponsorships call Kevin Swan at (941) 922-2800 ext. 3228  
 or email [kswan@heritagegolfgroup.com](mailto:kswan@heritagegolfgroup.com)